*All New Haven children, birth through 8 are healthy, safe, thriving in nurturing families and*

 *prepared to be successful lifelong learners.*

**Quality Experience Committee**

**January 23, 2014**

**1:30 -3:00 pm**

**LULAC Head Start – Fay Miller Center**

1. Welcome and introductions
2. Storytelling Project Update
3. WOYC activities – Dates April 6 to April 12, 2014
4. WOYC Planning Meeting – proposed date: March 6th from 6 to 8 pm
* Brainstorming session for storytelling activities in ECE and FCCs
1. Celebration of Early Childhood Educators
* Date
* Invite
* Gift
1. City Hall kickoff event on April 7 @ 10 am: Storyteller Mae Gibson Brown
2. The Little Read/The Little Story – what would this look like?
* Books for ECE and FCC programs?
* Materials/curriculum support?
* The Little Read/The Little Story Book Report
1. Citywide Outreach Events
* Identifying outreach sites (public partners)
* NHFPL = 5
* CCM = 1
* City Hall = 1
* 2013 partners = 4
* 2014 partners = +5
* Contacting public partners
* Date of event
* Book title
* Who will contact each public partner?
* Committee or NHECC member in charge of each site.
* Reviewing outreach events with private partners from NHECC
* Creating WOYC calendar of public events
* Distribution of calendar
* Social Media contacts
* *Every Grownup Is a Famous Storyteller* booklet bought/printed

**Goals of Week of the Young Child -- From the January 8, 2014 NHECC meeting**

**#1** Reach underserved and under-resourced families.

Get families to visit new venues.

 Get venues to visit families where they spend time.

**#2** Bring awareness of NHECC and importance of early childhood to community.

**#3** Honor and celebrate early childhood educators.

**#4** Provide an array of book titles in community venues so families get more, different books.

**#5** Increase the number of new venues (public and/or private) by +5.

|  |  |
| --- | --- |
| **2013 WOYC**  | **# of books distributed** |
| **Public partners – community venues (11)** | **400** |
|  City Hall |  |
|  CitySeed Farmers' Market |  |
|  Connecticut Children's Museum |  |
|  Eli Whitney Museum |  |
|  Leitner Planetarium |  |
|  New Haven Free Public Library -- Fair Haven |  |
|  New Haven Free Public Library -- Ives Downtown Branch |  |
|  New Haven Free Public Library -- Mitchell Branch |  |
|  New Haven Free Public Library -- Wilson |  |
|  New Haven Public Library -- Stetson Branch |  |
|  Yale Art Gallery |  |
| **Private partners – NHECC organizations (11)** | **350** |
|  Clifford Beers Clinic |  |
|  Department of Social Services |  |
|  East Rock School |  |
|  Fair Haven Community Health Center |  |
|  Family Centered Services of CT - Nurturing Families Network |  |
|  Kathryn Brennan Family Resource Center |  |
|  Lincoln-Bassett School |  |
|  New Haven Reads! |  |
|  NH Heath Dept -- Nurturing Family Network |  |
|  NH Home Recovery |  |
|  ‘r Kids |  |
| **ECE and FCC sites** | **2,600** |

|  |  |  |
| --- | --- | --- |
| **Total budget for WOYC** | **NHECC funds** | **QE funds** |
| NHFPL & City Hall storytellers (6 events) |  | 1,500 |
| Celebration of Early Childhood Educators | 1,000 |  |
| Planning Meeting food | 350 |  |
| Book Report printing | 750 |  |
| Miscellaneous (banners, bookplates, flyers) | 500 | 500 |
| Council Initiatives (books, materials, venue costs) | 9,571 |  |
| Community Outreach activities (books) |  | 1,000 |
| Books |  | 5,000 |
| **Totals** | **12,171** | **8,000** |